



Wendens Ambo Parish Council

Wendens Ambo Neighbourhood Plan

Analysis of Responses to our Community Survey Conducted Feb-Mar 2025

June 2025

Wendens Ambo Neighbourhood Plan Community Survey Feb-Mar 2025

We sent the survey to 255 households and received 89 responses.

This is a great response!

These word clouds are a quick summary of what you said.

The bigger the word, the more frequently it appeared in your responses.

We asked...

What do you like
about Wendens
Ambo?

What do you like
least about
Wendens Ambo?

What improvements or changes would make our village a better place to live and/or work?

You said...



Detailed Review of Your Responses

- We read through all your comments and split them into strengths, weaknesses, opportunities and threats ('SWOT')
- We counted the number of times each comment was repeated and this analysis is shown on the next few pages
- We will use a summary of this in our Neighbourhood Plan

What did you say?

Strengths

	Description	Count
STRENGTHS	We have a friendly, supportive community	65
	Station provides good access to London, Cambridge and Stansted Airport	56
	An attractive, rural village surrounded by unspoilt countryside	30
	Close to Saffron Walden which has excellent social amenities	25
	Good village facilities (eg Village Hall, the church, cricket club) and regular events to bring people together	20
	A great pub	18
	Good footpaths providing access to the countryside	14
	A small, quiet and safe village	14
	Green spaces that are used by the community (eg the Wick and the cricket pitch)	9
	A range of traditional and historic buildings including the church and thatch/flint construction	8
	Open views	4
	A shop at the railway station	2

What did you say?

Weaknesses

	Description	Count
WEAKNESSES	Noise from the M11 motorway	17
	No village shop	8
	Lack of mains drainage	7
	Dirty/untidy in areas	5
	Poor internet connectivity in parts of the village	3
	Poor bus service, particularly to Saffron Walden	3
	A lack of affordable housing	2
	Lack of awareness/consideration about keeping the village free of rubbish	2
	Flight noise	2
	Lacks a centre of focus	2
	Dog waste not cleared up	2
	Station shop could offer a wider range of convenience products	1
	Rude neighbours	1
	Selective and arbitrary enforcement of listed building and conservation rules	1
	Fibre internet monopoly leading to expensive service	1
	Air quality and light pollution around the station	1
	Only one pub	1
	Parish council doesn't properly represent the community	1
	Industrial area is unsightly	1
	Inconsiderate / inappropriate parking of cars	1
	It's cliquey	1
	No school	1
	Not many families	1
	Lack of community for young families	1
	The school bus is too expensive	1
	Too many deer	1
	Planning rules are not enforced	1
	Repeated leaks in mains water supply	1

What did you say?

Opportunities

	Description	Count
OPPORTUNITIES	More traffic calming and restriction of vehicle speed to 20mph particularly along the roads off Royston Road	17
	A village store	15
	Footpaths/pavements especially near the pub/along Royston Road, to Clanver End and to Saffron Walden and also better accessibility for the disabled	13
	Development of smaller houses/bungalows for younger families and people in the village who wish to downsize	7
	Affordable housing	6
	Improved street lighting	5
	Broader coverage of high speed internet	5
	A second pub and/or fine dining restaurant	5
	Any new building to be smaller developments or infill	4
	Mains drainage/sewers	4
	Improvements to our environment and environmental impact eg more trees, protection of trees, a refilling service	4
	Dog waste bag dispensers and bins for dog waste disposal	3
	Improvements to the bus services	2
	Regular maintenance of hedges along footpaths	2
	More motorway noise screening	2
	More sports classes	1
	Ensure that any required infrastructure development is considered alongside any new developments to support the growth of the village	1
	Improved bus service to Saffron Walden	1
	More opportunities for younger residents and families to engage in the community	1
	Improved drainage at Clanver End	1

What did you say?

Threats

	Description	Count
THREATS	Busy roads, fast moving vehicles which are dangerous for pedestrians (Royston Road, London Road and Drayton Hill)	25
	New housing development that threatens the community spirit or detrimentally impacts the infrastructure of the village	10
	Lack of pavements impacts safety of pedestrians	7
	Lack of street lighting	5
	Dominance of the station car park and continued pressure for expansion	2
	Overgrown hedges that obstruct footpaths	2
	Poor maintenance of roads and uneven pavements	2
	Installation of mains drainage	1
	High house prices and dominance of larger properties that prevents younger families moving to/staying in the community	1
	Too much infill construction and building in gardens	1
	Increased size and weight of lorries and farm vehicles which are damaging to roads and other infrastructure eg pipes	1